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Rondor Music & Yellow Brick Records

Present

the clear

And their new single

AMERICA

Artist: **THE CLEAR**
Release: **AMERICA**
Format: Digital Single
Label: **Yellow Brick Records**
Publisher: **Rondor Music Int. / Universal**
Genre: **Alternative / Americana**

'Ultimately the sound of something hugely promising' **DIY Mag**

'Warm & melodic music that delivers the sort of lovely glow you get from an open fire'
Fresh On The Net

Sheffield trio **The Clear** deliver the effortlessly cool and catchy **America**. Backed by influential publisher, **Rondor Music's Lance Freed**, the British 3-piece have enjoyed early airtime support on **Amazing Radio** and **BBC 6Music**, who played the track within 24 hours of receiving it.



With infectiously warm guitar riffs and dreamy vocals, this atmospheric song with its cinematic imagery harks back to an

idealised image of *The Land of Opportunity* from a British perspective.

Amidst the various favourable online reviews, tastemaker website **DIY Mag** have written about **America** picking up on it's positive lyric about the *'land of the free'* and noted the track's garage rock-type aesthetic.

The band's previous single **Sunlight** received **BBC Radio 2** support from **Janice Long** and

Dermott O'Leary whilst **Gary Crowley** played the track many times on both his **BBC London** and **Amazing Radio** shows naming **Sunlight** his *'Song for the Summer'*.



Other airplay for previous single **Sunlight** included **Simon Raymonde** and **Jim Gellatly** also on **Amazing Radio** plus plays on **XFM**, **BBC Radio Sheffield** and US Station **WKYZ FM** in Florida.

The Clear are **Chris Damms**, **Bryan Day** and **Jools Buffey** who got together in 2013, having known each other whilst being in and around the Sheffield music scene. Once formed, they instantly began writing material in earnest and their distinctive songwriting style generated interest throughout the industry. Having caught the attention of Lance Freed in the States, the band then signed to his company, **Rondor Music** and they are now planning an exclusive performance of **America** and their other tracks at **Abbey Road Studios** in early summer, inviting key figures from UK radio, press and media companies as an introduction to the upcoming album due for release later this year.

Please visit the band's facebook for regular updates and more info.

Relevant Links:

Facebook.com/clearbanduk
soundcloud.com/clearsheffield

For more information please contact:

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