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## SOUND OF MONKEY

Present



Debut single

## TELL THE WORLD

Plus other tracks

### WISHING WELL & I DON'T KNOW

from their forthcoming album

## YOU CAN TURN THIS AROUND

Artist: **OK**  
Release: **TELL THE WORLD**  
Format: Digital single release  
Genre: Indie, Guitar Pop  
Label: **SOUND OF MONKEY**

Enter **OK**, the best-kept secret in Welsh music, until now of course! This four-piece emerged from the depths of the Welsh wilderness early last year, armed with a charm and wit set to overcome the din of today's down-turned spirit.



The debut offering *Tell the World* out on Swansea label **Sound of Monkey** is quintessential British guitar pop at its finest, with songwriter / video animator **Joe Paine** tunefully recounting

personal awakenings & rites of passage – something we can all feel an affinity to in some way.

Accompanying Joe, who won Best Student Film in 2008 are band-mates Adam (bass), Ollie (rhythm guitar) and recent recruit Theo (drums). Together they have been winning over audiences at gigs throughout the UK & gathering

a troupe of loyal fans along the way. Their fan-base now spans across the Pond to the Big Apple, with followers in NYC urging the band through Myspace to visit their city.



**OK** recently hit London's Mayfair studios with producer **James Lewis**, (*Arctic Monkeys*, *The Wombats* & *Cajun Dance Party*) to record their debut album *You Can Turn This Around*. Along with Ruts drummer **Ruffy** (Theo had not joined the band at this point) the group laid down their material in 6 days, doffing caps to the *Beach Boys*, *Morrissey*, *Radiohead* & *Barrett era Pink Floyd* as they crafted their contemporary songs around Joe's timeless melodies.

These fresh-faced ambassadors have bottled the spirit of being young and carefree for us all to enjoy. Coupled with the award winning animated videos of front man **Joe Paine**, these captivating oddities of young love and satire come to life over vintage tones, walking bass-lines and indie dance floor throw-downs. Surrender willingly to the joyful noise of the saviors of British pop – **OK**.

Relevant Links

<http://www.telltheworldok.com>

For more information please contact:

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