



## EARTHBEAT RECORDS

Present



With their debut UK album release

## MADD PROPHECY

Artist: **MADD FAMILY**  
Album: **MADD PROPHECY**  
Label: **Earthbeat Records**  
Rel. Date: TBC  
Cat No: **EBR-MAD-001**  
Genre: **HipHop/Ragga/African**

This Album Sampler includes several vibes:

1. **Art Gal** (Urban/Bangra/African)
2. **Dada ft. Namusoke** (African)
3. **Burn Di Fia** (Hip-Hop)
4. **Ba My Side ft. Flava** (Ragga)
5. **Sunshine** (Urban/Ragga)
6. **Dial Me Up ft. Gee-K Namusoke** (Urban/Soca)

Originally formed in Mombassa Kenya, **Madd Family** are the duo **E.Floyd** and **Mchizy CD**. Their music is a blend of Kenyan melodies, Dancehall rhythms and Hip-Hop flavas.

Having initially proved popular in their homeland of Kenya, working with multi-award winning East-African artist **Bamboo (Kenya)**, **Ras Chamer (Jamaica)** and **Ted Josie (Kenya)** the band wanted to take their music to a wider audience and looked to Europe. In 2004 a record deal was signed with Swiss label **Earthbeat Records** after which they teamed up with the label's in-house producer **Swamijee**.

Along with their wide range of musical influences, **Madd Family** take their lyrical message to the audience in three languages, (English, Swahili and Giriama) sharing the platform with a variety of featured artists.

Album tracks *Dada* (meaning sister) and *Dial Me Up* feature the female vocalist **Namusoke**, who has recently teamed up with **Rodney P** (on the track *Good Body Girl*) and **Million Dan** on her self-titled album *Namusoke*.

Other featured artists/rappers include African Soca & RnB artist **CLD** plus **Gee K**, **Selvin**, **Fami G** and **Flava**.

Production vibes on the album come from producer **Swamijee** who teamed up with German producer **DJ Illvibe**, (known for his work with German Dancehall band **SEED**, and established Berlin Hip Hop crew **MOABEAT**).



**Madd Family** recently took their live show back to Kenya where they received a rapturous response. Radio playlisting, TV appearances and Video rotation in Kenya have boosted the artist's profile in their home country and helped prepare them for UK appearances in early 2007.

Related links

[www.earthbeatrecords.ch](http://www.earthbeatrecords.ch)  
[www.myspace.com/maddfamily](http://www.myspace.com/maddfamily)  
[www.futureproofrecords.com](http://www.futureproofrecords.com)  
[www.myspace.com/futureproofpromotions](http://www.myspace.com/futureproofpromotions)

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